







MIOSSONCO INDEPENDENT REPRESENTATIVE

Miessence is the world's first extensive range of internationally certified organic skin, hair, body, cosmetic, oral and nutritional products.

Our range of products stands in a class of their own. They are independently certified to international food grade standards by some of the world's most respected organic certifying organizations - Australian Certified Organic (ACO), the US Department of Agriculture (USDA) and IFOAM (Europe).

The passion for developing superior organic health, beauty and nutritional products continues with new, innovative lines under constant development. All Miessence products have been extensively researched and developed for quality and effectiveness using pure natural ingredients without any artificial chemical processing. Still today, Miessence is unmatched, unrivaled in purity potency & freshness.

Our ecofriendly network marketing program is comprehensive and rewarding. It is an ideal way for health, beauty and complementary medicine professionals to enjoy a further revenue stream for their business. It is also an excellent opportunity for people who have a passion for certified organic products to affordably start their own business.

7he company's ground breaking efforts and success have created a grass roots education movement for organic, eco-friendly and healthy alternatives.



Narelle Chenery – The Mother of EcoBeauty, founding director and director of research and development

After expressing her frustration at the ethics of the company she had just left, a family member gave her some books on aromatherapy, herbal remedies, and recipes for natural skin care products. Surprisingly, even these books recommended toxic preservatives, so Narelle started experimenting with her own methods and created her first skin creams (which she gave away as gifts).

As her research deepened, she was captivated by the many wonderful offerings of Mother Nature, and grew more concerned about the poisonous ingredients that most cosmetics contained. She was inspired to tell others about her findings, and had articles published in several well-respected natural health magazines. The response was so positive

that Narelle soon realized she was on to a winner, and this fuelled her passion even more!

As a young mother pregnant with her third child, Narelle's kitchen hobby soon grew into a vibrant home-based business. As her children grew, so did the demand for her products, and Narelle juggled nappies, school lunches, making products and product orders.

A year and a half later, while showing her wares at a natural products expo, Narelle was approached by entrepreneur Alf Orpen. Impressed with her knowledge and dedication, Alf challenged her to create a fully certified organic skin-care range. Narelle had been eating organic food since her first pregnancy in 1994, and believed wholeheartedly in the organic philosophy. She was up for the challenge!

Industry colleagues and critics said it couldn't be done...that especially organic ingredients would spoil if not preserved with chemicals. Narelle trusted her intuition and persevered. After eighteen months of intense research and development, and a generous development grant from the government, Miessence became the world's first certified organic skin-care and cosmetic range. Startling the multi-billion dollar natural cosmetics industry, her product range was third-party tested under flawless scrutiny, and awarded organic certification in January 2001.

Our Vision

We are a global community of heart centered, empowered individuals, grounded in deep reverence for Mother Nature, and our connection to one another, gratefully prospering through inspired actions that contribute to a thriving world.

Our Mission

Our mission is to provide a haven for people who want to be part of a global transformation.

As a pioneer in holistic business we create 100% pure, potent organic products that nurture true beauty and vibrant health.

We aim to educate, inspire and empower our Customers & Independent Representatives by offering an exceptional business opportunity, fair & generous compensation, exciting leadership pathways and transformational education.

We invite people everywhere to be part of our vibrant, global community knowing that by doing so – the world will be changed.

Skin Care



The Miessence skin care line is designed around three basic essential steps called Skin Essentials. This basic routine can be supplemented with other Miessence products to optimize your skin care regimen into the ultimate Organic spa experience!

Cleanse: The cleansers are made with Yucca juice, not soaps or detergents. Yucca juice contains natural plant saponins that gently

remove dirt and oils on your skin. **Condition**: The conditioners feed the skin with nutrients in water soluble botanicals and prepare a base for

The MICSSENCE®

Purity ~ Our products are certified organic to international food grade standards and are literally edible.

Potency ~ Cold-Formulated, 100% Active & Beneficial. Products are based in organic Aloe Vera, not water

Freshness ~ Products are handmade, in small batches every 30 days and shipped directly to customers.



- The first company to manufacture and produce certified organic skin care products.
- One of the first companies to be carbon negative.
- The first company to certify organic probiotics used in InLiven Probiotics. All 13 strains are certified organic.
- The first and only sustainable, certified organic networking company.
- Miessence is family-owned and operated.
- Miessence formulates, manufactures and ships their own products = Complete
 Quality Control

the moisturizer to lock in. **Moisturize**: The moisturizers provide a protective barrier against free radicals and moisture loss. The Skin Essentials support four skin types.

Balancing (Normal/Combination) – Rejuvenating (Dry/Mature) – Purifying (Problem/Oily) – Soothing (Sensitive)

For the complete skin care range go to TheOliveParent.Miessence.com

Our Exceptional Aloe Vera

The first ingredient in nearly all of our ingredient lists is aloe vera. Our ingredients are based in aloe vera, not water, making our products, concentrated and potent. Not only this, our aloe vera is truly exceptional!

Miessence Executive, Alison Price explains....

The laboratory testing conducted on Miessence Aloe Vera speaks volumes on the quality of our products. No

theories, no internal standards, no assumptions – just living proof! In all three trials of in vitro research, our Miessence Aloe Vera proved to accelerate skin cell growth.

The results also showed us that the higher the concentration of our Aloe Vera gel, the larger the increase in skin cell regeneration (basal keratinocytes).



The Miessence certified organic aloe farm grows the Barbadensis Miller variety aloe crops according to the organic standard.



Every leaf is harvested by hand at the plant's peak of maturity. Once cut, the leaves will naturally seal themselves within a short period to keep the gel inside the leaf fresh. To guard the leaves from being bruised or damaged in transportation, the processing is done very close to the aloe fields. Miessence Aloe is processed within one day of being harvested and the inner aloe gel (fillet) carefully removed by hand to minimize disruption.

Once the pulp and fiber is removed, the gel is then concentrated by low temperature evaporation in special equipment developed exclusively for our aloe supplier. The goal is to keep the aloe's healing compounds, including polysaccharides and other bio-active components intact which would otherwise be destroyed by heat. The gel concentrate is not preserved, but freeze dried for transportation to the Miessence production facility where it is used immediately in nearly 75 Miessence products.

Organic Cosmetics

Miessence cosmetics range uses certified organic ingredients and plant-based mineral pigments that nurture your skin while providing naturally harmonious colors and a lasting performance.

Zinc Oxide is one of the most effective means of protecting our skin from harmful UV rays - that's why 25% of our Mineral Make up uses Zinc Oxide!

- Translucent Foundations
- Translucent Powders
- Mineral Foundations
- Bronzing Dust
- Lip Crèmes
- ❖ More!

Organic **H**air **C**are

Our shampoos are the ultimate Aloe Vera 70% of certified organic Aloe Vera! Certified cosmetic standards, they are formulated with biodegradable and created with renewable are:

- Super Mildness
- Effective Cleansing
- Scalp Nourishment
- Hair Protection

If you use hair products with silicone dimethicone, a type of plasticizer, you may

desert flower SHAMPOO @250ml/8.5ft.oz



scalp tonic. They contain over organic to ACO (Australian) green chemistry principles, raw resources. Other benefits

derivatives, such as experience a hair detox with our

shampoos. Detoxing is a healthy and vital process necessary to cleanse and eliminate toxins!

Additional Certified Organic Product Lines

- Home Care
- Body & Oral Care
- Body Care for Children
- Superfood Nutrition
- To see the complete line and ingredients, go to TheOliveParent.Miessence.com

Increasing your fruit and vegetable intake and consuming wholesome, natural and unprocessed foods may not be enough to maintain or even reach optimum health. Why?

Our foods have become nutritionally deficient. Compared to the foods of yesteryear, the foods we grow by modern methods have declined in phytonutrients.

Fruits and veggies are products of their literal environment and are only as good as the soil that they are grown in. Soil depletion, use of toxic pesticides and chemicals and unnatural ripening of food potentially contribute to the decline of nutrients we need to reach that goal of optimum health.

When we consider this...



98% of the 100 trillion cells that made up your body last year are no longer there.

Dr. Deepak Chopra, MD Grow Younger, Live Longer

"98% of all diseases are preventable through lifestyle and health design."

Dr. Bruce Lipton the Wisdom of Your Cells

There is good news!

Body Rebuild Timeline

Every 10 days: new digestive tract lining

Every 4 weeks: new skin

Every 6 weeks: new liver and kidneys

Every 3 months: new blood cells

Every 12 months: new skeletal system

*If we improve the quality of nutrients we can literally rebuild ourselves within a year. Superfood is a term to describe foods with high phytonutrients. Optimal health can possibly be reached in three methods..

- 1. Antioxidants to prevent free-radical damage.
- 2. Alkaline forming minerals for correct Ph balance.
- 3. Digestive health for nutrient assimilation and toxin elimination.

Anti-oxidize with BerryRadical Antioxidant Superfood.



- ❖ 100% Raw
- Antioxidants in Food State No synthetic vitamins or isolates added.
- Freeze-dried for Potency
- Broad Spectrum of Antioxidants
- ❖ 4000 ORAC per Serving

Re-Mineralize and alkalinize with **DeepGreen Alkalizing Superfood.**

- ❖ 100% Raw
- Strictly Green Ingredients No fillers such as apples, carrots or grains.
- * Raw Grass Juice Not ground dried grass. Humans cannot digest grass due its the tough cellulous lining.
- Ultra-Pure Blue Green Algae Sourced from pristine waters in Oregon and Australia.
- Broken Cell Wall Chlorella

Re-Colonize with InLiven Probiotic Superfood Improve digestion, immunity and elimination.

- ❖ 100% Raw
- **❖** Bacteria Delivered in Food State − Providing probiotics via fermented foods, makes for a more synergistic & effective Superfood. Nutrients are bio-available and immediately assimilated for weakened digestive systems.
- 13 Strains of Lactobacillus Probiotic contains the whole Lactobacillus family. All 13 strains are certified organic.
- Non-GMO Strains Lactobacillus occurs naturally in nature and are not genetically-altered, patented strains.
- **Fermented Superfoods Our probiotics predigests 26 whole, raw organic superfoods.**
- **❖** InLiven is the FIRST certified organic probiotic in the world.
- InLiven can be used for pets! <u>Czerral Wheeler</u> Biologist and Formulator of InLiven talks about probiotic & pets. Listen <u>HERE</u>

All products are made fresh every 30 days in a wind-powered manufacturing facility.

More vitality... more energy... better well-being...

Are you ready for the Challenge?



Just one teaspoon of each <u>Miessence Superfoods</u> a day! Take the ten-day vitality challenge and experience the vibrancy! To learn more visit the <u>Vitality Challenge page</u>.

*Statements and products have not been evaluated by the FDA and should not be used to diagnose, treat or cure any diseases.

Experience Miessence as a...

Preferred Customer

Discounted shipping.

Lifestyle Member – Free Membership with a one-time order of \$150.00 or more.

- 20% off for life.
- Discounted shipping.
- Maintain your free, yearly membership by placing one order a year.

Lifestyle Member on Autoship – Free Membership with a one-time order of \$150.00 or more.

- 20% off for life.
- Discounted shipping.
- ❖ MiRewards Loyalty Program Earn points towards free product with every order.
- Exclusive promotions.
- Transformational Education
- Free Monthly Lifestyle Membership Newsletter

Miessence Representative

Are you passionate about an organic & eco-friendly lifestyle? Are you looking to earn income in a green and environmentally friendly way? Becoming an Independent Miessence Representative may be for you!

- ❖ Work at your leisure You have the choice, flexibility to determine how much time and effort you want to expend. Some become representatives to earn discounts and free products to support their organic lifestyle; others endeavor to build a supplementary stream of income. Earning potential with Miessence is limitless.
- ❖ Business training, skincare & health education Miessence embraces an educational marketing model and provides business training designed by professionals and skin and health care education backed by experts. Over time, you'll gain valuable information qualifying you to be a consultant for your own business.
- Quality products Miessence promotes "no-sell". The products, high in quality, have set a worldwide standard, unrivalled still since its existence in 2001. Because of this, we have very low return rates and a satisfied and loyal customer base.
- ❖ A Billion Dollar Industry The organic industry is gaining steam and projected to exceed \$100 Billion in 2015.

 More people are becoming aware of the need for toxin-free products, allowing for a receptive audience.
- ❖ You're in business for yourself, not by yourself Ongoing support from Miessence, and their prestigious panel of advisors, not only will you find a "family" of like-minded, passionate individuals, but kinship with experts who support, encourage and believe in what you do! Watch the Miessence Invitation Video!



TRULY UNIQUE & SPECIAL

Miessence is the world's first and only certified organic, sustainable, networking company.



Our reps are extremely service-oriented, providing some of the best customer care.

Exceptional business training that supports powerful intentions.

Our compensation plan is generous, giving 100% of the bonus value in the first month.

You have the option to build teams (recruiting reps) and/or just focus on direct sales (customers).

Miessence operates an ethical MLM. 95% are satisfied customers and 5% are reps.

Becoming a rep is extremely affordable, as low as \$40.00 to start. Fast Start & Super-Fast Start packages offer products at a discounted rate of 30% to 40%. Your investment is USABLE, personally and professionally, in other words, you're not purchasing large amounts of promotional material as some MLMs may require you to do.

To learn more, watch "The Ingredients For a Successful Business" video.

New Representative Testimonial

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I'm a stay at home mom who sees only a handful of friends at play dates each week. But, what I've found so far is that if I just talk about the products, or even mention them on Facebook, and show my genuine excitement for the company, others become interested. I have 14 people waiting for samples right now! Hannah and the rest of the team have been so incredible, helping me get started and answering any questions I have. Everyone is very supportive. I have learned so much already, not only about Miessence products, but about sales and marketing and business growth. If you have enjoyed the products, are looking for added income, and a flexible, go at your own pace, schedule, I highly recommend becoming a Miessence rep. – **M.G., Joined November 2013**

Join Now

Miessence Business Packages

Basic

- ❖ \$40.00 Enrollment Fee
- Free Start Up Kit (\$30.00USD value)
- Begins at Associate Level

With this option you can choose to purchase products along with your enrollment fee. You'll begin at the base level in the compensation plan, where you'll need two active representatives and 1500 points in team volume (amount of product sold) in order to advance to the Bronze Level.

Fast Start

- \$20.00 Enrollment Fee
- Free Start Up Kit (\$75.00 Value)
- About \$325.00 (after 30% discount) Investment in products you can use yourself or as promotional tools for your new business. (\$500.00 Retail Value)
- Immediate promotion to Bronze Associate

You can choose from a selection of essential starter packages; Rejuvenating or Balancing. You can elect to build your own pack equaling 300 points. With this option you'll immediately advance to the Bronze level which enables you to earn bonuses from your personally sponsored representative's customers and reps right away.

Super-Fast Start

- Free Enrollment
- Free Start Up Kit (\$75.00 Value)
- About \$535.00 (after 40% discount) Investment in products you can use for yourself or to promote your new business. (\$950.00 Retail Value)
- Immediate promotion to Bronze Associate



You can choose from a selection of essential starter packages; Rejuvenating or Balancing. You can elect to build your own pack equaling 600 points. With this option you'll immediately advance to the Bronze level which enables you to earn bonuses from your personally sponsored representative's customers and reps right away.

To view the complete Compensation Plan, contact Hannah@theoliveparent.com

